

DEVIATE

KEY CONSIDERATIONS FOR ARTISTS/PERFORMERS

WHEN:

Saturday, September 28, 2024, 6 pm - 11 pm

WHERE:

Ironworks Campus, Downtown Beloit. The NEW 2024 space is a one-story, covered parking garage on ground level.



WHAT:

DEVIATE IS BACK and ready to blow your mind with a mind-bending fusion of art and music. We're talking an electrifying art show, an epic party, and an interactive experience all rolled into one. Think cutting-edge contemporary art, live music that will leave you begging for an encore, and an industrial vibe that's sure to get your blood pumping. And let's not forget the mouth-watering food and drink that'll keep you fueled all night long. This event is strictly 21 and over - so leave the kids at home and get ready to DEVIATE.

21 & over; valid ID required for entry. Tickets will be available for purchase at deviatebeloit.com.

KEY ARTIST DATES:**OPEN SUBMISSION PERIOD:**

Monday, April 1 - Friday, May 31

JURIED SUBMISSION REVIEW:

Monday, June 3 - Friday, June 7

ACCEPTANCE STATUS SENT TO ALL SUBMISSIONS:

Tuesday, June 11

MANDATORY PARTICIPANT MEETING:

Thursday, August 8, 7 - 8 pm

BOOTH SETUP:

Monday, September 23 - Friday, September 27, 12 - 8 pm daily

DEVIATE EVENT:

Saturday, September 28, 6 - 11 pm

BOOTH TEARDOWN:

Sunday, September 29, 10 am - 3 pm

BOOTH SETUP

Monday, September 23, 2024 - Friday, September 27, 2024

12 - 8 pm daily

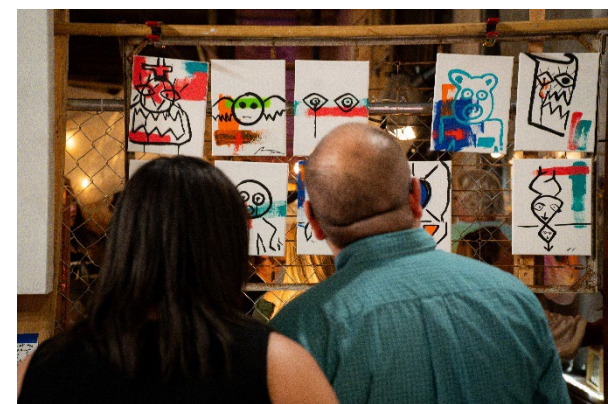
All artists requesting a dedicated booth space at DEVIATE will need to construct their booth at their expense. The event space is a covered parking garage with an asphalt floor. Please see the photos and video of the space we have included. You will have 40 hours available for booth setup, from 12 p.m. to 8 p.m., Monday through Friday. Please ensure your booths are fully prepared, with artwork on display, by Friday, September 27th at 8 p.m. We encourage creative booth designs as they can enhance the event as well as your art sales. There are no fees charged to artists for booth spaces. Please inform our staff if you have any specific requests regarding your booth setup.

Booth Setup Rules:

- Any helpers onsite to assist with booth setup must sign a General Liability Waiver upon entry.
- Booths must be constructed and lit to display your artwork.
- Use a limited amount of power strips for simplicity; avoid overloading circuits.
- Use grounded, 3-prong cords and power strips for safety.
- No painting on building walls.
- No smoking in the building or within 8 feet of it.
- No drilling into floors, walls, ceilings, or columns.
- No permanent modifications to the facility.
- No private tours or gatherings during event setup.
- No children are allowed on site due to safety hazards during set up or at the event.
- Report booth or participation issues promptly to Ryan Hickey.
- Approach us early with any questions or issues; we're here to help.

REFERENCE BOOTH PHOTOS

Artists may build plywood or portable walls; chainlink fence is provided for booth separation. Artwork can be hung on the fence, no holes in the walls.



Pricing Recommendations:

- You set your prices; artists keep 100% of sales.
- Some higher-priced pieces sell at these events. Most pieces that sell are \$1,000 or less.

Waivers/Agreements:

- All participants are required to sign the Participation Agreement and General Liability waiver.
- Booth set-up helpers must sign a General Liability Waiver upon entry.

Security

- Overnight security will be on-site during setup and teardown.
- A private security team will ensure safety during the event and has specific instructions for monitoring the event and access points.

DAY OF DEVIATE

Saturday, September 28, 2024, 4:30 - 11 pm

Arrival

- Artists must arrive between 4:30 pm and 5 pm through the main entrance. A valid ID is required for entry.
- Artist credential lanyards are provided at the event entrance and grant free admission for the artist.

BOOTH TEARDOWN

Sunday, September 29, 10 am - 3 pm

- Tear down immediately after the event (11 pm - Midnight) OR return on Sunday, September 29th from 10 am - 3 pm
- Remove all contents and debris; restore the space.

For more details, visit www.deviatabeloit.com.